

## Proposal Guidelines American Avalanche Association Regional Education Grants

The American Avalanche Association (AAA) currently awards grants to promote and support regional avalanche education events. The AAA Governing Board awards grants once a year to those events that best advance the AAA's goals. The grant totals depend upon the funding available. Please note: awards may not equal the amount requested and the board may choose not to fund all requests.

### Grant Proposal Procedure

***The application deadline is April 1<sup>st</sup> for programs offered the ensuing fall-winter-spring season.*** To apply for a grant, submit a proposal that addresses the criteria outlined below. The proposal should be submitted electronically as a pdf file, word document, or excel spread sheet file to the Executive Director at [aaa@avalanche.org](mailto:aaa@avalanche.org). and simultaneously to your section rep. Include email and phone contact info. Beyond that, there is no required format or length for the proposal, and proposals may request grants of any amount. Typical amounts range from \$250 to over one thousand dollars, depending upon the scope of the event, identified need and partnerships. The Board will usually award grants at the spring Board meeting later in April. If additional funding is still available, applications received throughout the summer will be considered and awarded for the upcoming seasons.

### Content

Describe the proposed event and the planned uses for the grant money in enough detail that the AAA Governing Board can adequately assess your proposal and compare it with competing proposals for the same funds. Generally, more information about the event and how you plan to use the money is better. A thought out, proposed budget should be included covering at least general categories and approximate figures.

### Grant Award Criteria

The Governing Board considers the criteria below when reviewing proposals. It favors events that fulfill as many of these criteria as possible, though the proposed events do not have to fulfill all of them. The proposed event should:

- Draw a regional audience. (Single operation trainings or organization-specific trainings are typically not eligible for grants.)
- The event may be open to the recreational public but must be open to avalanche professionals
- The Board prefers to support events that disseminate recent snow and avalanche research results and other contemporary avalanche developments to wide audiences, often through direct contact with the researchers or developers.
- Has multiple sources of funding or potential funding.
- Increases the visibility of the AAA in the region and provides an opportunity for recruiting new members.

### Grant Requirements

Appropriate uses for the grants include payment for services, equipment, travel costs, speaker fees, advertising and promotion, and facility and equipment rentals. In most cases, the AAA will not award grants to pay wages or salaries for event organizers. Grant recipients may be required to include the AAA logo in promotional materials. Grant recipients will submit a brief report after the event to the Governing Board and simultaneously *The Avalanche Review*.

If you have any questions, contact your Mark Mueller, AAA Executive Director, at [aaa@avalanche.org](mailto:aaa@avalanche.org) or 970-946-0822.