

American Avalanche Association – Professional Development Workshop Grants Application Guidelines

The American Avalanche Association (AAA) awards annual grants to promote and support regional avalanche education events that target avalanche professionals for continuing professional development. Grant recipients are selected from the applicant pool based on criteria that favor events that best advance the AAA's mission and goals. Grant totals depend upon funding available. Please note, awards may not equal the amount requested and the Board may choose not to fund all requests.

Grant Proposal Procedure

The application deadline is March 31st for events offered the ensuing fall-winter-spring season.

To apply for a grant, submit a proposal that addresses the criteria outlined below. Submit proposal via email to the AAA Executive Director at aaa@avalanche.org and to your Section Representative. Include your email and phone contact info in the proposal. There is no required format or length for the proposal, and proposals may request grants of any amount. In the past grants have ranged from \$250 to \$2000, depending on the scope of the event, identified need, and additional partnerships. The Board will make award decisions during the spring Board meeting in late April. If additional funding is still available, applications received throughout the summer will be considered on a rolling basis.

Proposal Content

Describe the proposed event and planned uses for the grant funds. Provide adequate detail to enable the AAA Governing Board to assess your proposal and compare it with others competing for the same funds. Generally, more information about the event and how you plan to use the money is better. Include a comprehensive proposed budget that delineates general categories and approximate figures for expenditures.

Grant Award Criteria

The AAA Governing Board considers the criteria below when reviewing proposals. We favor events that fulfill as many of these criteria as possible, though the proposed event does not have to fulfill all of them.

- Event should draw a regional audience (single-operation or organization-specific trainings are not eligible).
- Event may be open to the recreational public and **MUST** be open to avalanche professionals.
- Preference given to events that disseminate recent snow and avalanche research and other contemporary developments in the avalanche industry to a wide audience.
- Preference given to events that provide direct contact with researchers and developers.
- Event must have multiple sources (or potential sources) of funding.
- Event should increase the visibility of the AAA in the region and provide opportunity for recruiting new members to the AAA.

Grant Requirements

Appropriate uses for the grant funds include payment for: services, equipment, travel costs, speaker fees, advertising and promotion, and facility and equipment rentals.

The AAA will **NOT** award grants for wages or salaries of event organizers.

Grant recipients will be asked to include the AAA logo in promotional materials.

Grant recipients must submit a timely, brief report of the event to the AAA Governing Board and for publication in *The Avalanche Review* (due by next TAR submission deadline after the event).

If a selected event is cancelled or does not run during the planned grant cycle (fall, winter or spring), the AAA should be notified and the full grant award returned as soon as possible.

Questions?

Please contact Jaime Musnicki, AAA Executive Director, at aaa@avalanche.org or 307.699.2049.