

**Current AAA Priorities:**

1. **Increase Revenue**
2. **Follow Through on Current Projects (Pro/Rec, SWAG revision, Snowy Torrents, SAW support, [avalanche.org](http://avalanche.org))**
3. **Board and Organization Function**
4. **Partnerships - forming and formalizing**
5. **Membership - growing and engaging**

**Date/Time:** June 6th, 2016 - 9am - 11am (MDT)

**Format:** GoToMeeting

**In attendance:** Scott S, Patty M, John S, Halsted M, Stuart T, Kirk B, Aleph JB, Gene U, Jonathan S, Maura L, Mike F, Jake H, Dave H (?)

**Guests:** Jaime M, Lynne W (paid staff/contractors)

**Proxy:** Scott has Nick Armitage's

**Call to Order, Introductions, Opening Remarks** (JStimberis): meeting called to order 9:01am MDT.

**Meeting Structure & Protocol Introduction** (JM) --

JS runs meeting, JM maintains structure

Can see if someone is trying to speak on GoToMeeting

On topics requiring comment, each person gets two chances to speak (1 minute per round)

**Approve meeting minutes from May 1st meeting** (SS)

Motion to approve minutes by Aleph, motion seconded by Gene, motion passes.

**Governance & Transition Committee Update** (Aleph): Met on May 25<sup>th</sup>. Term limits discussed in depth – problem with timing and election, also committee thinks term limits should be in the bylaws instead of a simple general motion. Discussion on changing bylaws to reflect term limits effective with 2016 election. AJB: Governance committee created a timeline for transition and for creating options of future board structure. Goal is to have firm plan and future structure decided by fall meeting, enact changes between 2016 and 2018 elections. Question on to-be-vacant Secretary position and Publications chair (LW): JM responds Secretary is elected, will be voted on and Publications chair is appointed. SS: any questions regarding TAR that Publications chair can't answer should go to President as per general bylaw structure.

AJB moves to strike the term limits motion that passed at the spring Governing Board meeting and work towards amending the bylaws with the same 3 term/6 years term limits to all elected positions, including current positions and future positions that may be created. Term limits would be effective as of the change in the bylaws, beginning the "term limit" clock with the 2016 election. Term limits will only apply to voting members of the Governing Board. Gene seconded. Motion passes.

AJB requests input and involvement on transition/future board structure via email. Asks about open positions: JM brings up potential vacant Eastern section rep position.

**Fundraising Committee** (Mike): Spoke with fundraising consultant that JM had recommended (Laura). She is not available until next week. Committee will meet via phone/email in coming weeks to divide tasks that Laura identified. Grant targets: most are in the fall. JM: can the Fundraising Committee create specific dollar amounts for individual projects to make grant writing easier/more efficient? AJB agrees, JM to create numbers for pending projects. PM: speaking with NYTimes writer, seems like large individual donations is critical.

**Membership** (JM & SS): JM: need a formal membership committee that is invested in recruitment, not just pros. Stuart open to the idea. Committee already exists with all section reps. SS: bylaw verbiage on professionals is very dated and mitigation focused (nothing about guiding or motorized). Membership committee too big with all section reps, need to focus on Subscribers as well as pros. ML: also notes separate issues with Pro recruitment/retention and subscribers. JSheffitz: smart to go for a small percentage of a big number (recreational) vs the smaller professional pool. Also, do numbers exist on employment numbers in the

industry? LW: August 1 is deadline for ISSW TAR issue – important for outreach material. ST: interested in expanding recruitment to larger pool of potential members/subscribers. **JStimberis, PM, ST to be on this working group. JStimberis to reach out to absent GB members for additional help.**

**Pro Training Program (Kirk):** Wants to get “talking points” document together for GB so entire GB can help publicize. Questions on rollout? ST: this is one of the biggest, most positive events in the AAA’s history. PM: how/when do AIARE instructors find out details about the specifics? JM: AAA thrust is getting the word out that 2016-17 season focus is on trainers and the 2017-18 is rollout. Working to release the pro documents via email to Professional Membership in July. JStimberis regarding PM question: there is an AIARE interactive event for instructors during ISSW to address these issues.

**Pro Development Workshop Grants (JM):** CIL donation is about half of recent years. We have about \$5000 and a ~\$7500 shortfall to meet all requests. PM: hesitant to put all of this burden on the AAA/Fundraising Committee. JStimberis: should expect to see continued lower amounts from CIL due to market share/competition in explosives industry. SS: important for the AAA’s image, members consistently note it positively in surveys. Seems like low hanging fruit to get grant/corporate funding for this program with concrete results/participation. **MF: will follow up with Dave Sly from CIL to hear about the decrease in their contribution. JM: will follow up with MF to give background info on CIL discussions. General comment: strong board support to continue these events – fundraising committee will try to target funding for the professional development events.**

**Member Affiliate Committee voting rights:** JStimberis: should Governance committee work on this? AJB: should Membership Committee deal with this instead? **JStimberis: yes, membership committee will evaluate this issue.**

**Plan for next meeting:** (JS & JM): **JStimberis: Monday, August 8th 9-11am MDT. After the next meeting, we’ll shoot for the first Monday of each month. ISSW GB meeting will be September 30<sup>th</sup>, Friday prior to ISSW, in Breckenridge.**

**Westwide database reconstruction and I/T needs:** SS: Status on avalanche.org database reconstruction? JM: Ned has contacted a few individuals, will meet with Jaime in July with recommendation. Unsure on Shirley’s progress on database reconstruction.

**Awards:** Halsted to ask for email approval for awards, some things developing.

**ST moves to adjourn, JH seconds. Meeting adjourned 11:08am MDT.**