AMERICAN AVALANCHE ASSOCIATION

REGIONAL EDUCATION GRANT APPLICATION

Fall 2024 Award Cycle

Application Deadline · June 3, 2024

The American Avalanche Association (A3) awards grants annually to promote and support regional avalanche education events that target avalanche professionals for continuing professional development.

GRANT PROPOSAL PROCEDURE:
To apply for a Regional Education Grant, please submit a proposal that addresses the criteria outlined below to a3@avalanche.org. Please include your email and preferred phone information in the proposal. Grant awards range from $250 to $3,000, depending on the scope of the event, identified need, and additional partnerships. The A3 Board will make award decisions by July 31, 2024. *No applications will be accepted after the deadline on June 3, 2024.*

GRANT AWARD CRITERIA:
The A3 Governing Board considers the following criteria when reviewing proposals
- Event should draw a regional audience *(single-operation/organization-specific training are not eligible)*
- Event may be open to the public and MUST be open to avalanche professionals
- Preference is given to events that disseminate recent snow and avalanche research and other contemporary developments in the avalanche industry
- Preference is given to events that provide direct contact with researchers and developers
- Event must have multiple sources (or potential sources) of funding
- Event should increase the visibility of A3 in the region and provide opportunities for recruiting new members

GRANT APPLICATION:
Eligible applications must include:
- Organization Name
- Primary Contact Information - *including name, phone, email*
- Thorough event budget, including how A3 grant funds will be utilized, what additional revenue sources will be considered, and the cost of individual attendance
- Detailed event description, including description of pre and post-training meetings and events that may run congruently
- Description of how A3 members will be impacted by the training
- Estimates for attendee numbers, including attendance numbers from previous years if applicable

GRANT REQUIREMENTS & REPORTING
Requirements:
- Grant funds may be used to pay for services, equipment, travel costs, speaker fees, advertising and other forms of promotion, as well as facility and equipment fees/rentals

<u>GRANT REPORTING & REQUIREMENTS</u>

Requirements cont.

- Grant funds may NOT be used for wages or salaries of event organizers
- Grant recipients must include the A3 logo in all promotional materials as a key partner
- Grant recipients must allow A3 a table at the event, and must provide two complimentary registrations for A3 staff or A3 representatives
- Grant recipients must reserve 10 minutes for an A3 membership update during the event

Grant Reporting:

Recipients must provide A3 with a detailed report of the education event, including the following information:

- Total Number of attendees (both virtual and/or in-person)
- Total Number of presentations/expert speakers/training sessions
- High-level report of the event to be published in *The Avalanche Review (TAR)*
- Reporting information is due upon completion of the event and before the next TAR publication date. Recipients should coordinate with the grant administrator to ensure information is collected in a timely manner.

<u>ADDITIONAL CONSIDERATIONS</u>

If a selected event is canceled or does not run during the planned grant cycle (fall, winter, or spring), A3 should be notified and the full grant award returned as soon as possible.

For additional questions please reach out to the administrator at a3@avalanche.org.